AI Branding Toolkit for PLR

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AI Branding Toolkit for PLR

Quickly Create Logos, Product Mockups, and eCovers Using AI + Canva

SECTION 1: Create a Simple Brand Identity

Even for quick-turnaround PLR, you want to look legit.

Start by defining 3 basic things:

Element	Example
Brand Name	Solo Funnel Pro
Font Pair	Montserrat + Lora
Brand Colors	Navy #1a2a4f, Teal #29c7ac, Gray #f5f5f5

Prompt to use in ChatGPT:

> "Give me 3 simple brand identity suggestions (colors, fonts, tone) for a digital product brand about [TOPIC]. Keep it clean and modern."

SECTION 2: AI Logo Prompts + Templates

You can create a free, professional logo in minutes using **Canva** or **Looka**, with help from AI.

Prompt to generate a logo concept:

> "Suggest 5 minimalist logo concepts for a brand called '[Your Brand Name]' in the [Niche] niche. Use simple icons or initials."

Then head to Canva and search "Logo" → drop in your brand name and try these templates:

Minimalist Logo Templates – Canva
Tech Style Logo Templates – Canva

Customize colors, icons, and font to match your brand. Download in PNG with a transparent background.

SECTION 3: Design Product eCovers (for PLR eBooks & Lead Magnets)

Canva has dozens of eCover templates you can drag and drop your PLR title into.

Canva Template Links:

- eBook Cover Templates (Modern)
- Report Cover Templates (Professional)
- Workbook / Guide Covers

Prompt to generate a title & subtitle:

> "Create 5 titles and subtitles for a lead magnet about [topic]. Make them sound compelling and beginner-friendly."

SECTION 4: Create Product Mockups (For Sales Pages & Funnels)

Use Canva's Smartmockup integration or free online tools like:

https://smartmockups.com
https://shotsnapp.com
https://dunnnk.com

Steps:

1. Download your eCover as a PNG
2. Upload it into Smartmockups
3. Choose device (laptop, phone, book cover)
4. Download the final mockup image
5. Drop it into your sales page or delivery area

Prompt to ChatGPT:

> "Write persuasive product mockup copy for a toolkit called '[Name]' that helps [audience] achieve [result]."

SECTION 5: Add Branding to PLR Docs & PDFs

Simple tweaks can make your PLR look polished:

- Add your logo to the header
- Use brand colors for headlines and links
- Add a footer with your URL or CTA
- Use branded Canva headers for each section

Templates:

- Branded Document Header
- PDF Page Templates

AI Prompt Summary (Copy/Paste Section)

Use these prompts with any PLR to customize and brand fast:

1. Rewrite this title to sound more modern and branded.

2. Create a subtitle for a guide about [topic].

3. Suggest 3 brand styles (font + color) for [niche].

4. What would a bold, friendly brand name be for [product type]?

5. Write product description copy for a toolkit that helps [audience] with [result].

6. Write an email opt-in headline based on this eBook title: [insert].

7. Turn this PLR eBook into 3 branded lead magnets with different angles.

8. Suggest 5 strong calls to action for a digital download page.

9. Generate product mockup copy for a mini digital course called [X].

10. Write a short, benefit-driven blurb to put on an eCover.

Bonus Tips

- **Keep it cohesive:** Use the same 2–3 fonts, 2–3 colors across all products
- **Save templates in Canva** to reuse across your entire PLR bundle

- **Upload your logo to Canva** so you can drag it onto every design quickly
- **Use branded short links** for downloads via Bit.ly or TinyURL